Women and Child Development are also issued through the electronic media.

(v) Under the National Rural Health Mission (NRHM) Nutiriton has been given priority. Monthly Health and Nutrition Days are organised in Anganwadi's to creat awareness on the subject. Besides ASHAs (Accredited Social Health Activists) selected under NRHM are to educate the community on such matters.

Primary healthcare system

2050. SHRI RAVULA CHANDRA SEKAR REDDY: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether it is a fact that to improve the primary healthcare system, the Eleventh Five Year Plan would initially lay emphasis on integrated district health plans and later on block specific health schedules;

(b) if so, the details thereof;

(c) the present status thereof;

(d) whether any shortcomings were noticed during the implementation; and

(e) if so, the details thereof and the reasons therefor?

THE MINISTER OF HEALTH AND FAMILY WELFARE (DR. ANBUMANI RAMDOSS): (a) to (e) In order to improve the primary healthcare system, the Eleventh Five Year Plan lays emphasis on integrated district and block specific health plans. These plans have sector wide approach and also address the initiatives related to other health related sectors.

Under National Rural Health Mission (NRHM) Integrated District Health Action Plans (DHAP) have till date, been prepared by over 130districts. These plans are appraised by the States and collated into the State Programme Implementation Plan (PIP). The State PIPs are appraised and approved by National Programme Coordination Committee at the GOI level. The implementation of State PIPs is regularly monitored in terms of agreed performance indicators and corrective action as required suggested to the States.